



## 'National Easy-Bake Oven Day' on November 4 Recognizes the Enduring Legacy of the Iconic Toy Oven

*National Day honours the history and relevance of pop culture darling*

**November 1, 2018—Ottawa, Ontario, Canada**—National Easy-Bake Oven Day on November 4, 2018 explores the innovation and history of one of the most recognizable toys in the world.

First launched in 1963 by Kenner® Products, the Easy-Bake® Oven was an immediate hit, selling all half million pieces the company produced and tripling sales the following year. The oven allowed children to take "playing house" to a fantastic level of realism by allowing them to bake and serve real culinary concoctions from a working toy oven.

Creator of *National Easy-Bake Oven Day*, founder of [Toy Tales](#), [author](#), and toy historian Todd Coopee, explains, "2018 marks the 55th birthday of the Easy-Bake® Oven. Since its release in 1963, the oven has evolved to become a pop culture icon and beloved symbol of childhood play. November 4 is the Easy-Bake Oven's birthday and the perfect time to recognize the significance of this National Toy Hall of Fame inductee."

Visit [nationaleasybakeovenday.com](http://nationaleasybakeovenday.com) for resources and history, including a visual history of the Easy-Bake® Oven.

Todd Coopee is available for media interviews.

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